

# Unprecedented removal of tattoos and pigmented lesions.

Tattoos are everywhere. Almost 45 million Americans have them<sup>1</sup>, and about half want those tattoos removed<sup>2</sup>. Now an unparalleled breakthrough in laser technology is the answer. PicoSure, the first and only picosecond laser for tattoo removal.

# PicoSure

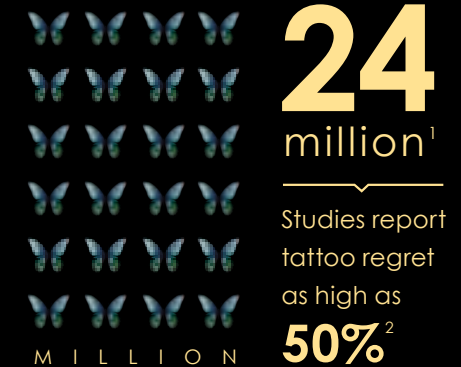
Changing dermatology forever



Typical American tattoo patient<sup>5</sup>:

- Female ~ 69%
- College educated
- Single
- 24-39 years old

Possible tattoo removal patients:



**32%** increase of tattoo removal procedures in 2011<sup>3</sup>  
*(by aesthetic physicians)*



Employment concerns cited by **40%** as reason for tattoo removal<sup>4</sup>

